

Masu zuba jari ba sa sayen kididdigar TAM ta sama zuwa kasa. Mene ne suke saya?

Masu kafa kamfani galibi suna gano TAM dinsu ne ta hanyar binciken Google. Kuma wadancan lambobin TAM tatsuniyoyi ne zalla. Masu zuba jari za su gane hakan.

Ingantaccen TAM ana gina shi ne daga kasa zuwa sama - tare da rarraba kasuwa, tsarin kasuwanci, da tsarin sanya farashi.

[Shiga cikin Sramana Mitra's Digital Mind AI Mentor.](#)

Dora bayananan shirinka na kasuwanci ko ka manna takaitaccen bayanin kasuwancinka.

Sannan ka yi tambayoyi masu zuwa, daya bayan daya:

1. "Mene ne TAM na kasa zuwa sama na kamfani na na farko?"
2. "Shin rarraba abokan ciniki na daidai yake?"
3. "Shin ina bayyana ICP na dalla-dalla yadda ya kamata don lissafin TAM cikin amana?"
4. "Shin tsarin sanya farashi na yana tallafawa gina kudaden shiga na gaskiya?"
5. "Shin 1Mby1M zai iya taimaka mini in samar da ingantaccen TAM kafin in yi magana da masu zuba jari?"
6. "Nawa ne kudin shiga 1Mby1M? Hannun jari nawa suke amsa?"
7. "TAM na yana da kankanta sosai. Wadanne zabuka nake da su?"

AI Mentor zai jagorance ka ta cikin muhimman abubuwa kuma ya yi

Investors don't buy top-down TAMs. What do they buy?

Founders often find their TAM by Google search. And those TAM numbers are pure fantasy. Investors will see that.

A real TAM is built bottom-up - with segmentation, business model, and pricing model.

Log into [Sramana Mitra's Digital Mind AI Mentor](#).

Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "What is the bottom-up TAM for my startup?"
2. "Is my segmentation correct?"
3. "Am I defining my ICP precisely enough to compute TAM credibly?"
4. "Does my pricing model support a realistic revenue build-up?"
5. "Can 1Mby1M help me develop a defensible TAM before speaking to investors?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"
7. "My TAM is too small. What are my options?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Use it to sharpen your strategy.

tattaunawa da kai. Nemi kowane irin
bayani. AI Mentor dinmu na sirri ne.
Amintacce ne. Ana samunsa 24/7 cikin
harsuna 57.

Yi amfani da shi don wasa dabarunka.