

Investor ora tuku TAM top-down. Apa sing dituku?

Para pangadeg asring nemokake TAM liwat telusuran Google. Lan angka TAM kasebut murni fantasi. Investor bakal weruh iku.

TAM sing sejatine dibangun kanthi bottom-up - kantsi segmentasi, model bisnis, lan model rega.

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Unggah pitch deck sampeyan utawa tempel elevator pitch sampeyan. Banjur takon pitakon ing ngisor iki, siji-siji:

1. "Apa TAM bottom-up kanggo startupku?"
2. "Apa segmentasiku wis bener?"
3. "Apa aku nemtokake ICP-ku kanthi cukup tepat kanggo ngetung TAM kanthi bisa dipercaya?"
4. "Apa model regaku ndhukung paningkatan bathi sing realistis?"
5. "Apa 1Mby1M bisa mbantu aku ngembangake TAM sing bisa dipertahanake sadurunge ngomong karo investor?"
6. "Pira biayane kanggo gabung karo 1Mby1M? Pira ekuitas sing dijuluk?"
7. "TAM-ku kakehan cilik. Apa pilihan sing aku duwe?"

AI Mentor bakal nuntun sampeyan liwat prekara-prekara penting lan berdialog karo sampeyan. Takon yen ana sing kurang jelas. AI Mentor kita Pribadi. Aman. Kasedhiya 24/7 ing 57 basa. Gunakake iki kanggo ngethempake strategi sampeyan.

Investors don't buy top-down TAMs. What do they buy?

Founders often find their TAM by Google search. And those TAM numbers are pure fantasy. Investors will see that.

A real TAM is built bottom-up - with segmentation, business model, and pricing model.

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Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "What is the bottom-up TAM for my startup?"
2. "Is my segmentation correct?"
3. "Am I defining my ICP precisely enough to compute TAM credibly?"
4. "Does my pricing model support a realistic revenue build-up?"
5. "Can 1Mby1M help me develop a defensible TAM before speaking to investors?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"
7. "My TAM is too small. What are my options?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Use it to sharpen your strategy.