

Bayanan ICP dinki ba gaskiya ba ne har sai sun kawo muku karbuwa a kasuwa. Ma'anar abokin ciniki mara kyau ko maras tabbas tana kashe sanyawa a kasuwa, tallace-tallace, da damar samun jari. Ba za ka iya gina tsari ko gabatar da shiri ba ba tare da fayyace wane ne kake yi wa aiki ba.

Fasalin Abokin Cikin da Ya Dace (ICP) ba kawai alkaluman jama'a ba ne. Shawara ce ta rarraba kasuwa ta tsanaki wadda ke tafiyar da dukkan dabarun kasuwancinka.

[Shiga cikin Digital Mind AI Mentor na Sramana Mitra.](#)

Dora bayanan shirinka (pitch deck) ko ka manna gajeren bayanin kamfaninka (elevator pitch). Sannan ka yi tambayoyi masu zuwa, daya bayan daya:

1. "Yaya zan ayyana ainihin bayanan ICP na?"
2. "Wane tsarin rarraba kasuwa ne ya dace da kasuwancina?"
3. "Wane ne ke da matsananciyar bukatar mafitata a halin yanzu?"
4. "Wanne ICP ne ke ba ni mafi kyawun dama na samun karbuwar farko da damar samun jari?"
5. "Yaya 1Mby1M zai iya taimaka mini in tsalake kuma in gyara rarraba kasuwata da ICP na?"
6. "Nawa ne kudin shiga 1Mby1M? Kaso nawa na kamfani suke dauka?"

AI Mentor zai jagorance ka ta cikin muhimman abubuwan sannan ya tattauna da kai. Nemi kowane irin karin bayani. AI Mentor dinmu na sirri ne. Amintacce ne. Kuma yana nan 24/7 cikin harsuna 57. Bari mu fara tafiya.

Your ICP isn't real until it drives traction. A fuzzy customer definition kills positioning, sales, and fundability. You cannot build or pitch without clarity on whom you serve.

Your Ideal Customer Profile is not just a demographic. It is a precise segmentation decision that drives your entire strategy.

Log into [Sramana Mitra's Digital Mind AI Mentor.](#)

Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "How do I define my ICP?"
2. "What segmentation framework fits my business?"
3. "Who is most urgently in need of my solution?"
4. "What ICP gives me the best shot at early traction and fundability?"
5. "How can 1Mby1M help me sharpen my segmentation and ICP?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Let's get going.