

Matsayinka na kasuwa ba daidai ba ne face idan abokan ciniki suna saya. Mene ne ke sa su saya?

Matsayi na kasuwa ba abin da ka gina ba ne. Yadda kasuwa ke fahimtar abin da ka gina ne.

Idan babu bayyanannen matsayi na kasuwa, labarinka zai rushe a gaban abokan ciniki da masu zuba jari.

[Shiga cikin Sramana Mitra's Digital Mind AI Mentor.](#)

Dora bayan shirinka na kasuwanci ko ka manna takaitaccen bayanin kasuwancinka.

Sannan ka yi tambayoyi masu zuwa, daya bayan daya:

1. "Ta yaya zan sanya matsayi na kasuwa ga kamfani na na farko?"
2. "Shin bayanin matsala na a bayyane yake?"
3. "Shin ina da rarraba abokan ciniki da ICP bayyananne?"
4. "Shin amfanin da na alkawarta ya bambanta sosai yadda zai zama mai mahimmanci?"
5. "Shin 1Mby1M zai iya taimaka mini in gyara matsayi na kasuwa kafin in yi magana da abokan ciniki ko masu zuba jari?"
6. "Nawa ne kudin shiga 1Mby1M? Hannun jari nawa suke amsa?"

AI Mentor zai jagorance ka ta cikin muhimman abubuwa kuma ya yi tattaunawa da kai. Nemi kowane irin bayani. AI Mentor dinmu na sirri ne. Amintacce ne. Ana samunsa 24/7 cikin harsuna 57.

Your positioning is wrong unless customers buy. What makes them buy?

Positioning is not what you build. It's how the market *understands* what you build.

Without crisp positioning, your story falls apart for customers and for investors.

Log into [Sramana Mitra's Digital Mind AI Mentor.](#)

Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "How do I position my startup?"
2. "Is my problem statement clear?"
3. "Do I have a sharp segmentation and ICP?"
4. "Is my value proposition differentiated enough to matter?"
5. "Can 1Mby1M help me refine my positioning before I talk to customers or investors?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Do not spray and pray. Learn target shooting with 1Mby1M.

Kada ka yi harbi ba tare da manufa ba.
Koyi harbin da ya shafi raga tare da
1Mby1M.