

Pemosisian sampeyan salah kajaba para pelanggan tuku. Apa sing nggawe dheweke tuku?

Pemosisian iku dudu apa sing sampeyan bangun. Iku carane pasar ngerti apa sing sampeyan bangun.

Tanpa pomosisian sing cetha, ceritamu bakal bubar kanggo pelanggan lan kanggo investor.

[Mlebu menyang Sramana Mitra's Digital Mind AI Mentor.](#)

Unggah pitch deck sampeyan utawa tempel elevator pitch sampeyan.

Banjur takon pitakon ing ngisor iki, siji-siji:

1. "Kepiye carane aku nemtokake pomosisian startupku?"
2. "Apa pratelan masalahku wis cetha?"
3. "Apa aku duwe segmentasi lan ICP sing landhep?"
4. "Apa proposisi nilai-ku cukup beda lan wigati?"
5. "Apa 1Mby1M bisa mbantu aku nyampurnakake pomosisianku sadurunge aku ngomong karo pelanggan utawa investor?"
6. "Pira biayane kanggo gabung karo 1Mby1M? Pira ekuitas sing dijaluk?"

AI Mentor bakal nuntun sampeyan liwat prekara-prekara penting lan berdialog karo sampeyan. Takon yen ana sing kurang jelas. AI Mentor kita Pribadi. Aman. Kasedhiya 24/7 ing 57 basa.

Aja nembak tanpa arah. Sinau nembak target kanthi pas bareng 1Mby1M.

Your positioning is wrong unless customers buy. What makes them buy?

Positioning is not what you build. It's how the market *understands* what you build.

Without crisp positioning, your story falls apart for customers and for investors.

Log into [Sramana Mitra's Digital Mind AI Mentor.](#)

Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "How do I position my startup?"
2. "Is my problem statement clear?"
3. "Do I have a sharp segmentation and ICP?"
4. "Is my value proposition differentiated enough to matter?"
5. "Can 1Mby1M help me refine my positioning before I talk to customers or investors?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Do not spray and pray. Learn target shooting with 1Mby1M.