

Kasuwar da kake son kaiwa ba gaskiya ba ce har sai ta kawo muku karbuwa. Yaya kake cimma sanyawa a kasuwa, farashi, da samun daidaituwar samfur da kasuwa (PMF)?

Fadin kasuwa kawai ba dabarun kasuwanci ba ne. Gidajen gina sanyawa a kasuwa, farashi, da dacewar samfur da kasuwa shine samar da kasuwa ta musamman da aka ayyana ta da kyau. Idan ba ka ayyana kasuwarka da kyau ba, ba za ka iya sayarwa, fadada kasuwanci, ko tara jari ba.

[Shiga cikin Digital Mind AI Mentor na Sramana Mitra.](#)

Dora bayanan shirinka (pitch deck) ko ka manna gajeren bayanin kamfaninka (elevator pitch).

Sannan ka yi tambayoyi masu zuwa, daya bayan daya:

1. "Yaya zan ayyana ainihin kasuwar da nake son kaiwa?"
2. "Su wane ne takamaiman sassa na kasuwa da ya kamata in bi da farko?"
3. "Wace matsala, wane nau'in mai saya, da wane yanayin amfani ne ya kamata in fara jagoranta da shi?"
4. "Shin kasuwata ta yi yawa, ta yi kadan, ko kuma an tsara ta ba daidai ba?"
5. "Yaya 1Mby1M zai iya taimaka mini in inganta rarraba kasuwata da dabarun shiga kasuwar farko?"
6. "Nawa ne kudin shiga 1Mby1M? Kaso nawa na kamfani suke dauka?"

AI Mentor zai jagorance ka ta cikin muhimman abubuwan sannan ya tattauna da kai. Nemi kowane irin karin bayani. AI Mentor dinmu na sirri ne.

Your target market isn't real until it drives traction. How do you achieve positioning, pricing, and PMF?

A broad market is never a strategy. The foundation of positioning, pricing, and product-market fit is a well-defined target market. If you don't define your target market sharply, you cannot sell, scale, or raise capital.

Log into [Sramana Mitra's Digital Mind AI Mentor.](#)

Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. "How do I define my target market?"
2. "Who are the specific segments I should pursue first?"
3. "What pain point, buyer type, and use case should I lead with?"
4. "Is my market too broad, too narrow, or incorrectly framed?"
5. "How can 1Mby1M help me refine my segmentation and beachhead strategy?"
6. "What does it cost to join 1Mby1M? How much equity do they charge?"

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Let's get going.

Amintacce ne. Kuma yana nan 24/7 cikin
harsuna 57.

Bari mu fara tafiya.