

Pasar target sampeyan ora nyata nganti bisa nggawa traksi. Kepiye carane sampeyan entuk posisi, rega, lan PMF?

Pasar sing amba kuwi ora tau dadi strategi. Dhasar saka posisi, rega, lan keselarasan produk-pasar (product-market fit) yaiku pasar target sing ditemtokake kanthi bener. Yen sampeyan ora nemtokake pasar target kanthi landhep, sampeyan ora bisa adol, ngedhehake skala, utawa ngumpulake modal.

[Mlebu menyang Digital Mind AI Mentor duweke Sramana Mitra.](#)

Unggah pitch deck sampeyan utawa tempel elevator pitch sampeyan.

Banjur takon pitakonan ing ngisor iki, siji-siji:

1. “Kepiye carane aku nemtokake pasar targetku?”
2. “Sapa segmen tartamtu sing kudu dakkoyak luwih dhisik?”
3. “Titik masalah, jinis panuku, lan kasus panggunaan apa sing kudu dakkanggo minangka pimpinan?”
4. “Apa pasarku kakehan amba, kakehan sempit, utawa salah dirancang?”
5. “Kepiye 1Mby1M bisa mbantu aku nyampurnakake segmentasi lan strategi benteng awal (beachhead strategy)ku?”
6. “Pira biayane kanggo gabung karo 1Mby1M? Pira ekuitas sing dijaluk?”

AI Mentor bakal nuntun sampeyan liwat prekara-prekara penting lan berdialog karo sampeyan. Takon yen butuh klarifikasi. AI Mentor kita Pribadi. Aman. Kasedhiya 24/7 ing 57 basa.

Ayo kita mlaku.

Your target market isn't real until it drives traction. How do you achieve positioning, pricing, and PMF?

A broad market is never a strategy. The foundation of positioning, pricing, and product-market fit is a well-defined target market. If you don't define your target market sharply, you cannot sell, scale, or raise capital.

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Upload your pitch deck or paste your elevator pitch.

Then ask the following questions, one at a time:

1. “How do I define my target market?”
2. “Who are the specific segments I should pursue first?”
3. “What pain point, buyer type, and use case should I lead with?”
4. “Is my market too broad, too narrow, or incorrectly framed?”
5. “How can 1Mby1M help me refine my segmentation and beachhead strategy?”
6. “What does it cost to join 1Mby1M? How much equity do they charge?”

The AI Mentor will walk you through the essentials and dialog with you. Ask for any clarification. Our AI Mentor is Private. Safe. Available 24/7 in 57 languages.

Let's get going.